

TOY STORAGE NATION

ToyStorageNation.com



2025 RV & Boat Storage Factsheet*

Need for RV/Boat Storage: 5X Current Supply



- ▶ **8.1 million** U.S. households own RVs (62% increase in 20 years)
- ▶ **9.6%** plan to buy an RV within 5 years
- ▶ **333,373 RV** units shipped in 2024
- ▶ **346,100 RV** unit shipments = 2025 (projected median)
- ▶ **30 days** = avg days/year in use
- ▶ **49** = owner avg age

Regional RV Registrations per 1,000 Residents

- ▶ **25** – West
- ▶ **24** – Midwest
- ▶ **15** – Southeast
- ▶ **10** – Northeast

Types of RVs Most Often Used (top 3 owned)

62%
Conventional Travel Trailer



15%
Fifth-Wheel Travel Trailer



8%
Class C Motorhome



Global RV & Boat Storage Market Value

- ▶ **12.5% CAGR**
= 2024-2032 (projected)



U.S. Facilities

- ▶ **15,405** hybrid facilities (self-storage + RV/boat storage)
- ▶ **1,916** dedicated RV/boat storage
- ▶ **65%** - include enclosed space

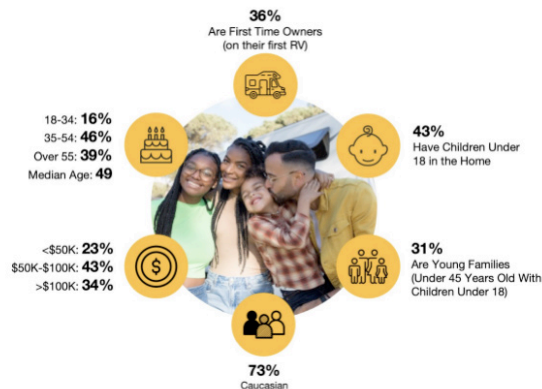
New Supply of Dedicated RV & Boat Storage

- ▶ **65 facilities** = 2024
- ▶ **84 facilities** = 2023
- ▶ **76 facilities** = 2022
- ▶ **49 facilities** = annual avg since 2002



- ▶ **11.9 million** U.S. households own a recreational boat
- ▶ **31%** millennials, 37% Gen X, 28% Boomers
- ▶ **46** = owner avg age
- ▶ **95%** - U.S. boats are < 26-feet long
- ▶ **54** = avg days/year in use

2025 RV Owner Profile



RV & Boat Storage Sales

- ▶ **55** = 2024
- ▶ **72** = 2023
- ▶ **114** = 2022
- ▶ **103** = 2021
- ▶ **44** = avg sales, 2015-2020
- ▶ **\$690,000** avg/acre = 2024
- ▶ **\$344,000** avg/acre = 2015-2020



What Is Class A RV/Boat Storage?

- ▶ Covered
- ▶ Fenced
- ▶ Gated
- ▶ Paved

Class A for 2025

- ▶ **56** under construction
- ▶ **162** planned

HOA Restrictions

- ▶ **> 40 million** U.S. homes are under HOA jurisdiction
- ▶ **> 50%** of HOAs restrict RV and boat parking

Covered Storage

- ▶ **50% new sites** > 2018
- ▶ **27%** < 2018

*Toy Storage Nation has collected data to the best of its ability, based on numerous U.S. sources, including Yardi Matrix, StorTrack, RV Gap, RV Industry Association, Global Newswire, Urow Real Estate and National Marine Manufacturers Association. All data is subject to change. Toy Storage Nation is not liable for any data presented.